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DRIVE YOUR BUSINESS FORWARD



10 ways to be a reliable resource to women

Wage differences and parenthood can put women at a financial disadvantage for retirement. Using these tips can help you build long-term relationships with your female clients and support them in planning for their future.

[Explore list](#)

Ideas to help you grow your business

Access Athene's online content hubs for valuable information and tips.

For You



Making sense of the RILA revolution

Discover why registered index-linked annuities (RILAs) are the fastest-growing annuity category, helping balance growth potential and manage market risk.

[Find out](#)



Help clients understand market fluctuations

Explore three ideas to help your clients stay on track for retirement and remain calm when the markets aren't.

[Discover now](#)

For Your Clients



4 steps women can take to help prepare for retirement

Women can face unique hurdles when planning for retirement. Share these four steps your female clients can take now to help better prepare for the future.

[Learn more](#)



Map your clear path to retirement

Help your clients map a clear path to retirement by identifying income gaps, planning for rising costs and building a thoughtful long-term strategy with this client-friendly worksheet.

[Get worksheet](#)

Stay top-of-mind with clients

With topics from overlooked tax savings to factors affecting Social Security, our monthly Smart Strategies newsletter helps educate your clients and adds value to your relationship.

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